



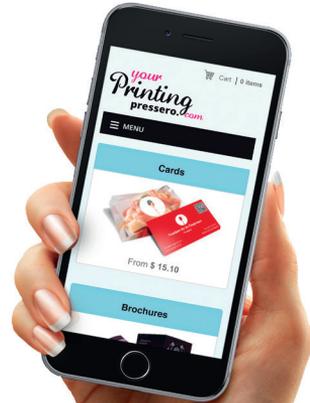
# PRESSERO™

## B2B & B2C WEB-TO-PRINT

The most advanced, cloud-based **W2P** technology for sending orders and jobs online

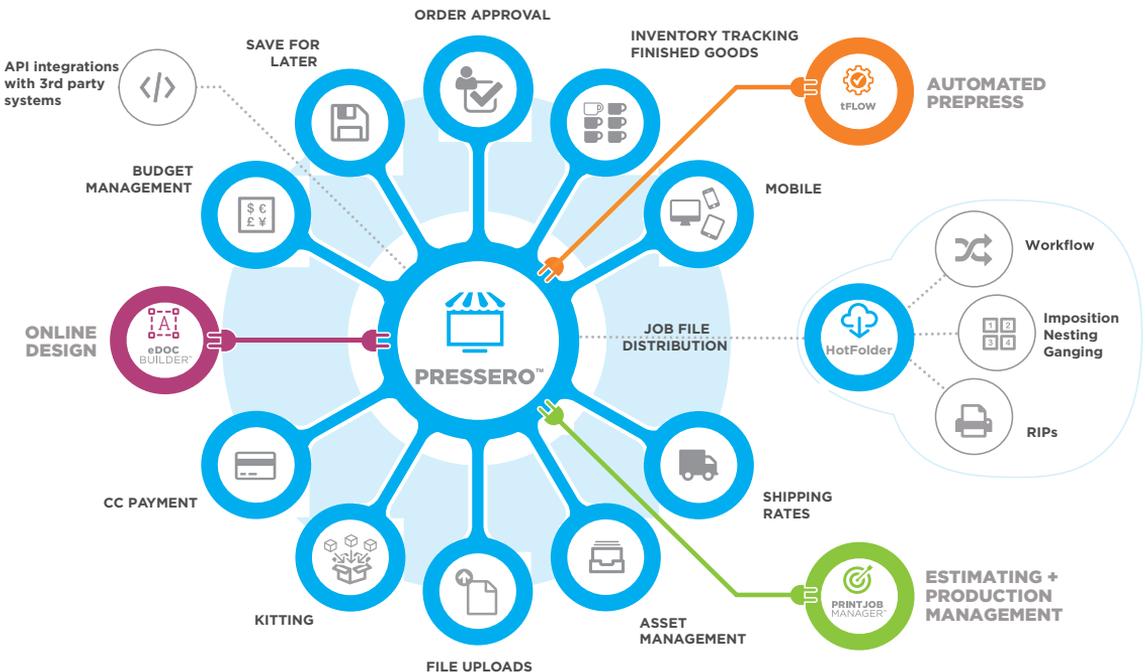
Aleyant Pressero™ is one of the most complete **web-to-print solutions** on the market. Pressero's **open architecture** allows **integration with other applications** via a robust API, cXML punch-out, and SAML single sign-on. It's **SaaS** (Software as a Service) model ensures easy accessibility from any device, anywhere in the world.

Aleyant Pressero integrates with **MIS/ERP systems**, which has opened up new opportunities in the graphic arts sector. In addition, Pressero is the only **web-to-print system** on the market that offers excellent functionalities at competitive prices.



Pressero is ...

- ...affordable
- ...complete
- ...easy to use
- ...flexible
- ...the most dynamic web-to-print





By your side  
Unlimited training,  
assistance and support



Dynamic  
Constant innovation  
and regular updates



Unlimited storefronts  
Public (B2C) and  
private (B2B)  
storefronts



Total integration  
With your managing  
systems, design and  
workflows



Complete customization  
Pressero adapts to your  
business and to each one of  
your clients



Affordable  
Start saving by reducing  
printing processes

Create B2B and B2C online  
stores adapted and customized  
to your needs and those of  
your customers

Cloud service, dynamic,  
flexible, affordable



Automates prepress and  
manages variable data with  
incredible ease

## PRESSERO **standard**

- 1 B2C public site
- Unlimited B2B private sites
- Training and support
- Excel-based instant pricing
- Integrated payment methods
- eDocBuilder™ interactive design
- Basic mail notifications
- Basic plan of approval

## PRESSERO **professional**

- 2 B2C public sites
- Unlimited B2B private sites
- Training and support
- Excel-based instant pricing
- Integrated payment methods
- eDocBuilder™ form-based templates
- eDocBuilder™ interactive design
- Basic mail notifications
- Basic plan of approval
- Custom job status
- Purchase limits
- Print category image library
- Ready to use pricing library
- Hosting custom website skins

## PRESSERO **enterprise**

- 3 B2C public sites
- Unlimited B2B private sites
- Training and support
- Excel-based instant pricing
- Integrated payment methods
- eDocBuilder™ form-based templates
- eDocBuilder™ interactive design
- Basic mail notifications
- Basic plan of approval
- Custom job status
- Purchase limits
- Print category image library
- Ready to use pricing library
- Hosting custom website skins
- Automatic Workflow Integrator (AWI)